Th●s Proofreader Can't See.

Illustrated World
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AMERICAN PRINTING
HOUSE FOR THE BLIND

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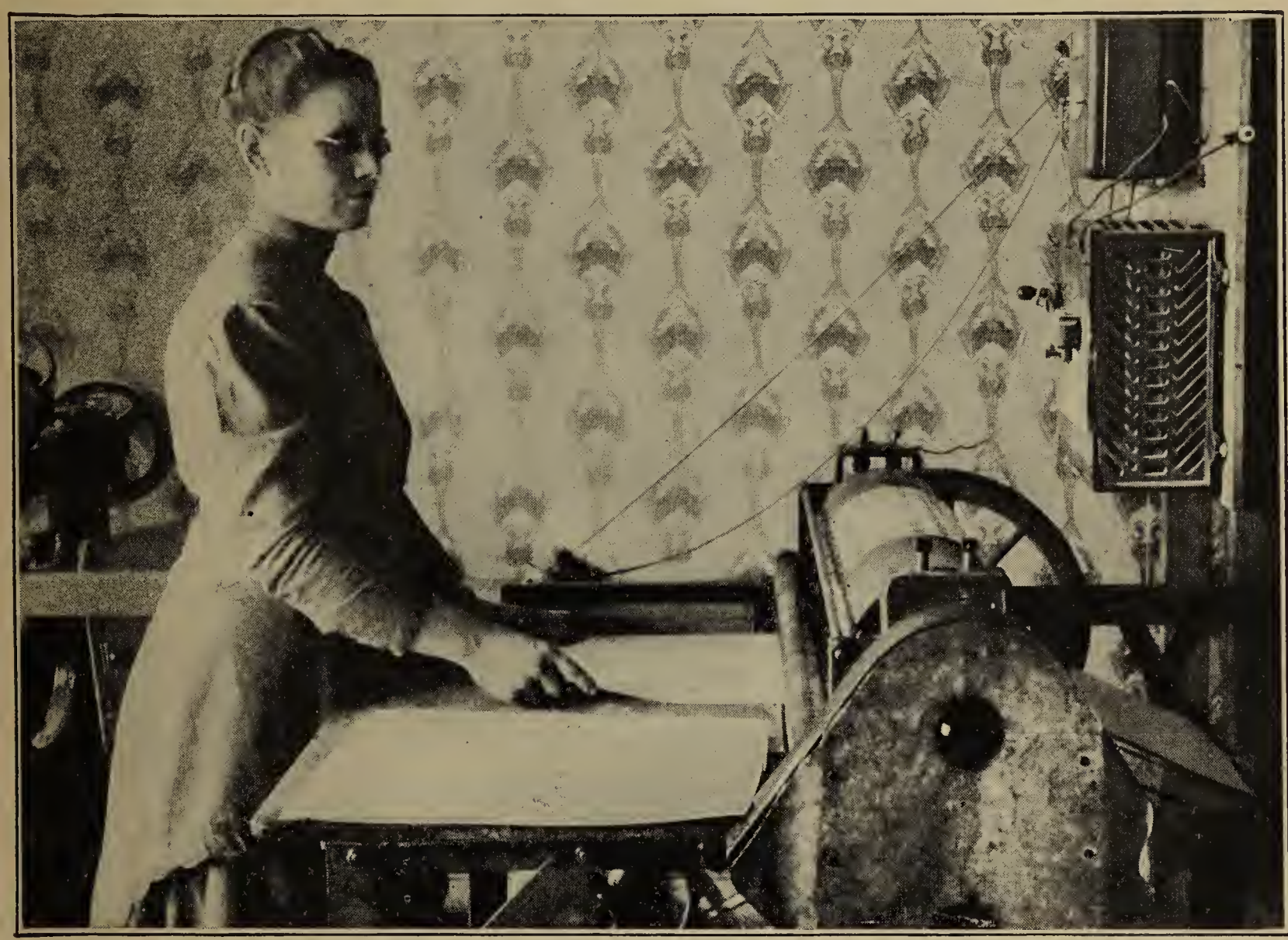
THIS PROOFREADER CAN'T SEE

IN the opinion of newspaper writers, all proofreaders—that is, the persons hired to correct errors in the printed page—are blind. But one of the few really blind persons engaged in that occupation is Mrs. L. N. Muck of College View, Nebraska.



EFFICIENT AS A PROOFREADER THOUGH SHE IS BLIND

The newspaper printed for the blind is itself a curious-looking object. Almost cardboard-like in thickness is the manilla paper upon which it is printed, and on the sheets appear row upon row of indentations, the position of each upon the paper indicating the letter of the word printed.

The editor of the paper, Mrs. A. O. Wilson, formerly the proofreader, writes her copy upon a little machine which resembles a typewriter. The principal difference is that in her machine each of the keys has at its lever end the same character, a dot like a period on the ordinary machine. Each typewriter key, however, strikes with its points at a different position on the paper, and in this way letters, words, and sentences are formed. If the editor desires to make a change in her copy, she must rub out her dots.

It is when these metal sheets are finished that the work of the proofreader begins. Swiftly her fingers go over each combination of dots forming the letters and unerringly a mistake is detected. Through constant practice Mrs. Muck has developed a keen "editorial eye" in her finger-tips; she reads her proof with marvellous ease and surety. It is rare, however, that a mistake is found. When that happens, the plate must be smoothed down with a little appliance, and, if that is impossible, an entirely new one must be made.

CAMERAS LENT FREE

CHARLES HIESTAND, a Chicago bank clerk, has an unusual side line from which he makes a handsome income.

He has more than a hundred cameras that he lends, absolutely free of charge, to those who buy films from him and permit him to do their developing work.

Every camera in his possession is his personal property, having been paid for in cash. He has no arrangement with any camera manufacturer. If a prospective customer calls on him for a camera or kodak of a particular size or style that he has not in stock Hiestand makes no bones about it at all but simply buys one immediately—from the store that can instantly fill his order. His idea of service is to give his customer exactly what he wants when he wants it.

At first he had no idea of making money out of his cameras. But as the demand increased he saw an opportunity to establish a paying side line.

He increased his number of cameras and kodaks to twenty-five and got out some printed matter. He also advised his friends, through the columns of the magazine published by the bank clerks, that he was prepared to sell them films at the regular prices, and inasmuch as he was, and had been for some time, supplying them with cameras and kodaks without charge he ought to have the benefit of their film business. Soon he had fifty cameras as his clientele continued to grow and the demand for his cameras and work increased, as his old clients persisted in bringing their friends to him.

Every year he sells films to, and does work for, hundreds of camera owners who have sampled the products of his dark room. An excellent example of this is to be found in the great quantity of films he developed for a scientific expedition that spent about a year exploring the remote ranges of the Andes Mountains in Peru. And this in spite of the fact that they had a professional photographer with them. Mr. Hiestand made almost a thousand prints on this job.

He does all this side line work at home. His eldest boy, now fifteen, is gradually learning the business and is now able to help his father. Hiestand plans to give over the business to him.

MAKES A HANDSOME INCOME BY LENDING CAMERAS